NCORESOFT.COM

OFFSHORE SOFTWARE DEVELOPMENT

MAY 2017

SOFTWARE OUTSOURCING

BY SHALIN JIRAWLA

WHY?

- Hire Resources on project basis without paying for the idle time.
- Avoid the cost of Infrastructure Software and hardware.
- Get Experienced development team with experience of upto 12 years
- We Reuse code, so we don't charge for basic and already built modules.

Source: http://ncoresoft.com/

1 MICROSOFT

We provide software development in all Microsoft technologies:

ASP.NET, MVC, C#, SQL, ASP.NET CORE, WCF, WPF,SIGNALR

AzureService Fabric, Azure table storage, Blob storage, DocumentDB, AWS

Microsoft

Effective UI Design principle **#1**

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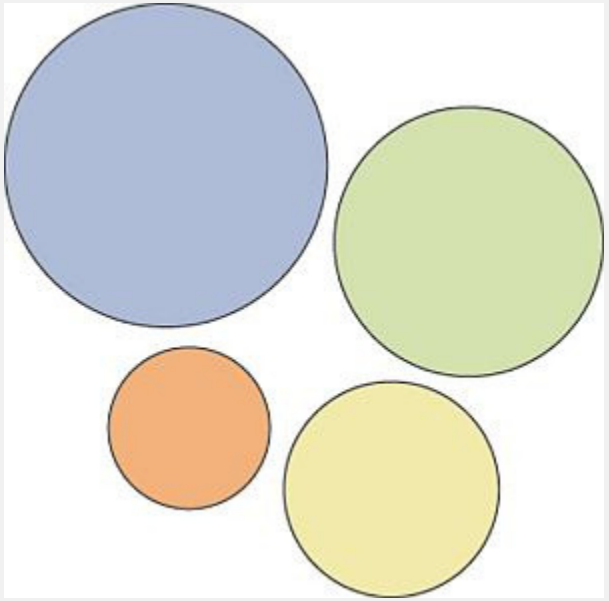
Visual Heirarchy

- Certain parts of your website are more important than others (**forms, calls to action, value proposition etc**)
- You want those to get more attention than the less important parts.
- If your website menu has 10 items, are all of them equally important? Where do you want the user to click?
- Make important links more prominent.



Exercise.

Please rank the circles in the order of importance:

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JAVASCRIPT 2

We Provide development in following technologies:

jQuery, JavaScript, Angular.js (1 & 2), Node.js, MongoDB, D3.js, NVD3.js, C3.js

HTML5, Bootstrap, Material Design, CSS3, Less, Ajax, Google charts

Effective UI Design principle #2

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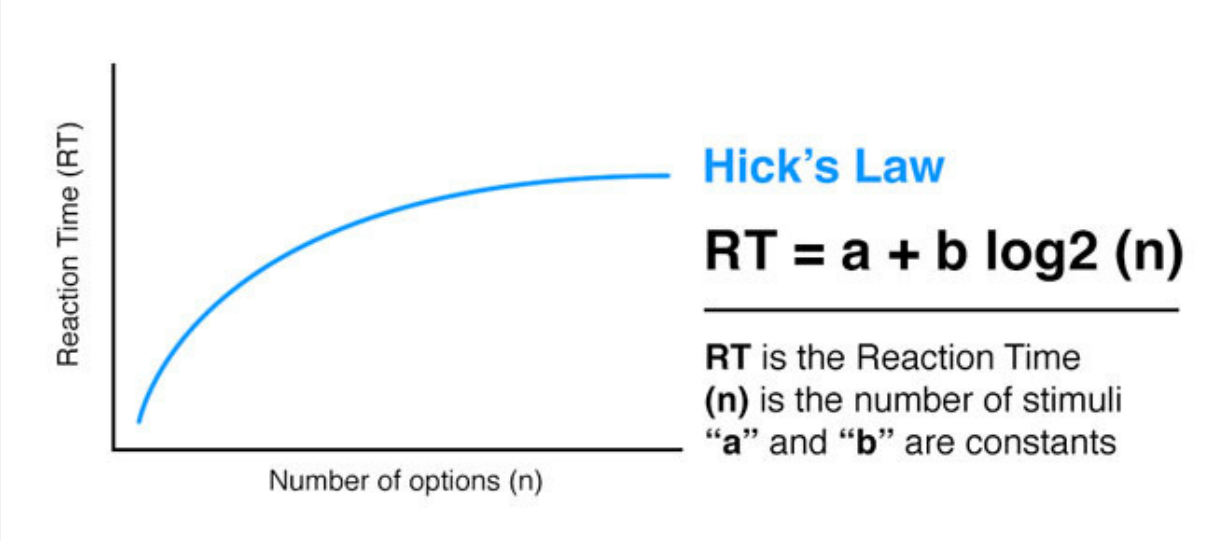
Hick's Law

- You’ve experienced this countless times at restaurants.
- Menus with huge options make it difficult to choose your dinner.
- If it just offered 2 options, taking a decision would take much less time.
- Hick’s law says that **With every additional choice increases the time required to take a decision.**
- In the era of infinite choice, people need **better filters** in web design.
- If you sell a huge amount of products, add better filters for easier decision making.



3 MOBILE

We Provide development in following technologies:
iOS, Android, Windows, Phonegap, Ionic, React Native

Effective UI Design principle #3

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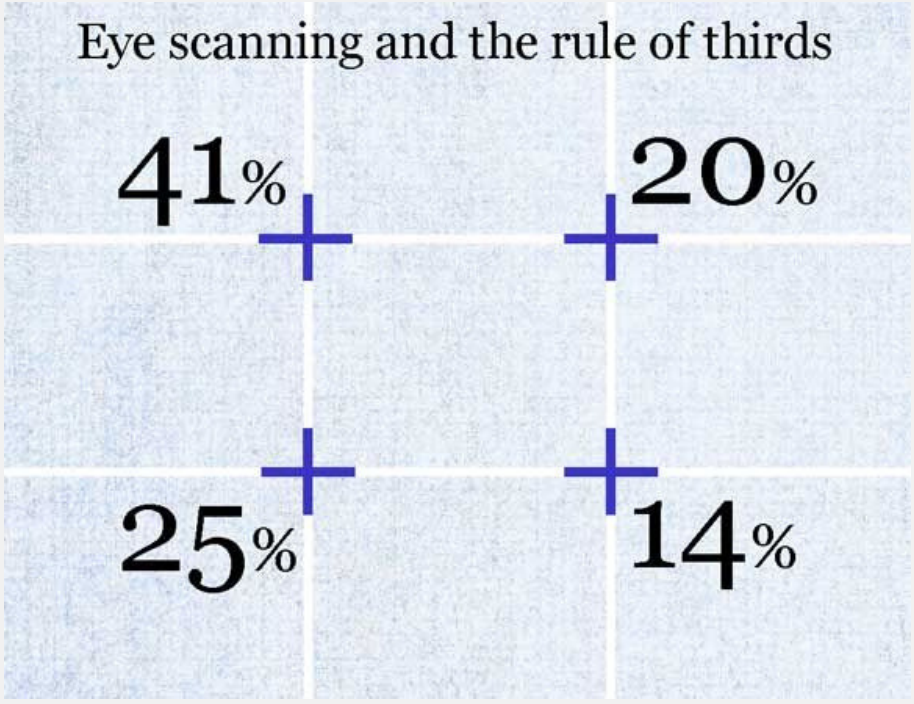
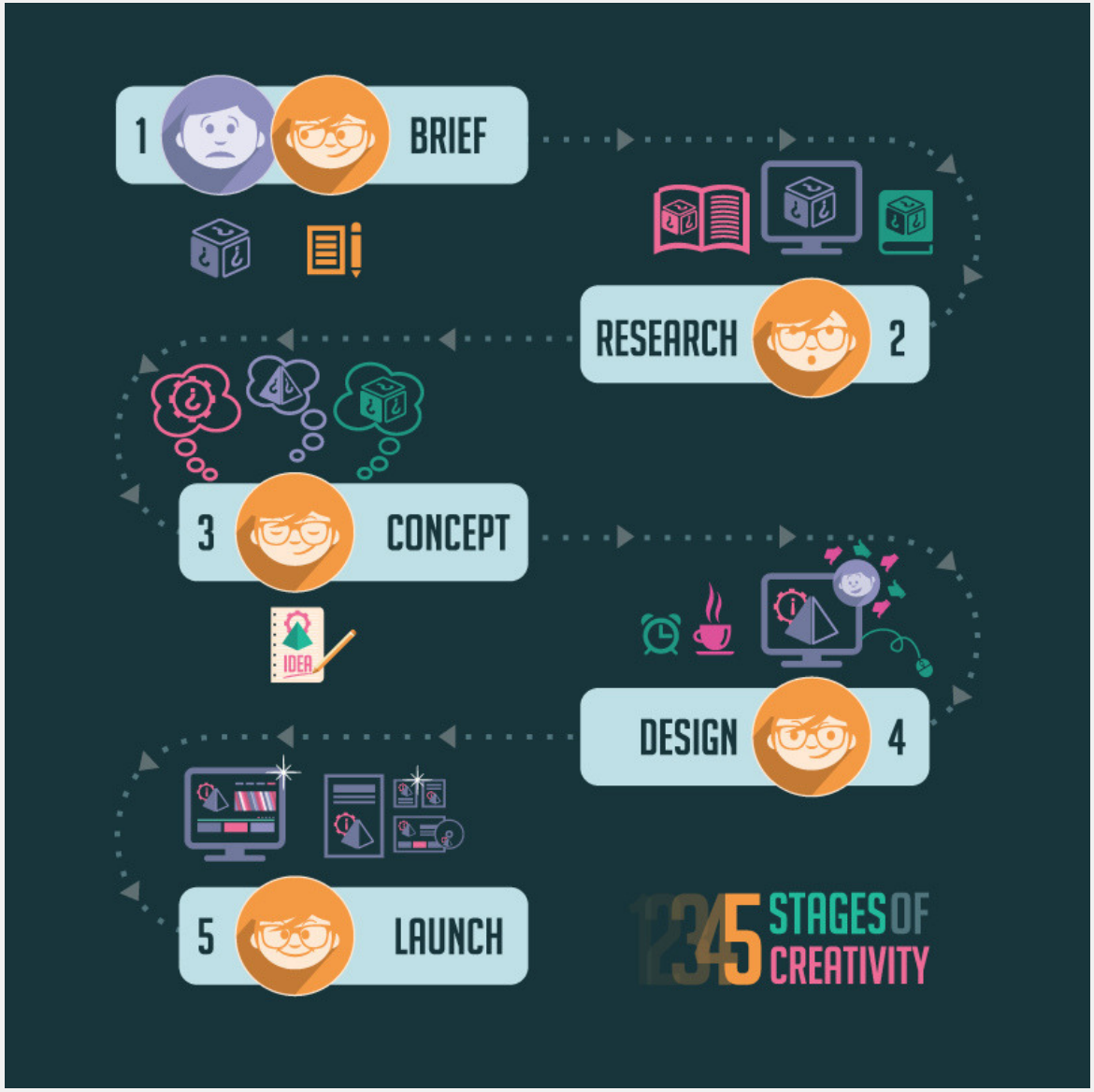
Rule of Thirds

- A visual communicates your ideas much faster than any text.
- An image should be imagined as divided into **9 equal parts** by two equally-spaced horizontal lines and two equally-spaced vertical lines, and that important compositional elements should be placed along these lines or their **intersections**.
- **41% of Users focus at Top left Corner.**



Our Development Process



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IF YOU HAVE ANY REQUIREMENTS, HOLLER!

SHALIN_JIRAWLA@HOTMAIL.COM